

Change
from
the Power of
Youngsters

REPORT

We Grow Together for Climate Education & Entrepreneurship 2024



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Change from
the Power of
Youngsters

We Grow Together (WGT) for Climate Education and Entrepreneurship 2024

for all Youth!

From June 2024 to January 2025 we organized a youth participation project **entirely by & for young people!**

This showed that it is **super inspiring** to put young people in the lead,
listen to their visions and ideas for an inclusive and climate-proof world and to empower and support them
to turn their ideas into activities, projects or startups for impact.

#InclusiveSociety #ClimateProofWorld #ClimateProofFuture



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Why

We worked on a serious challenge!

75% of young people (worldwide) and nowadays also more and more 30+ adults are concerned about the climate, wars, inequality and their future.*

Youth want to take action, but don't know how to start and with who.

Youth has the future, means: youngsters have important and good ideas for the next steps in the development of people and the earth.

It's important that they can turn their ideas for change into projects and start-ups to implement the change they see.

This is why 10 NGO's and 42 participants from EU countries and 1 NGO and 12 participants from Switzerland stood up in this project for

#WeGrowTogether #NoOneLeftBehind

 Our
project
statement

the Right to Climate Education & Entrepreneurship for all Youth

Because ...

It's very important that **all youth** have
access to Climate Education and Entrepreneurship
as soon as possible, because we have no time to waste!

So all youth can learn about the essential climate topics and work on
ideas for change, turning them into hands-on
local projects and start-ups for implementation
of climate improvement in daily lives of many.

We can start this
non-formal education by & for youngsters
from different countries with support of our local communities and partners
in collaboration with Erasmus+ and local decision makers.

#PowerOfYoungsters #NoOneLeftBehind



We Grow
Together

WGT for Climate Education & Entrepreneurship 2024

we organized 4 project activities

31 August &
1, 7 September

Kick Off
WGT Event 2024
Together in action!

To Meet & Greet and
turn (y)our ideas for
change into Activity Plans
and Pitch Presentation for
the YouthStart Award
Event in Berlin!

Online event
Daily 6-8.30 pm CET

12 - 18 October

WGT 2024
Live Week in Berlin!

To take part in the EU
YouthStart Award and to
conduct the Dialogue with
Decision makers about
‘The Right to Climate
Education & Entrepreneurship
for all youth’

Live event
7 days in Germany

November

on dates of your choice

Your WGT for CE&E
workshops

After the international
experience we invite all
country teams to organize 1-2
WGT for CE&E workshops in
your local community to
inspire peers, locals and
decision makers to take action!

Offline event
In your local community

December 9

WGT Thank you &
Follow-up Event

To reflect, issue the
Youthpass Certificates and
share ideas
about the WGT for Climate
Education &
Entrepreneurship
project 2025

Online event
From 6-8.30 pm CET

Kick Off
event

Starting from the online 3- day Kick Off event

August - September 2024



#3 Inclusive Societies



#6 Moving Rural Youth Forward



#10 Sustainable Green Europe



Kick Off event Program Day 1 program

- Meet & Greet the other participants
- Learn about the [EU Youth Strategy 2019-2027](#) and the 11 EU Youth Goals
- Chose a country team activity related to YouthGoal #3, #6 or #10 that you would like to take action with, to present during the YouthStart Award Event and share about during the Dialogue Event in Kitzbühel with decision makers.
- Develop your creative and entrepreneurial competences so that you can make your action plan and get started to undertake your YouthGoal activity or project before we meet in Albania!

Digital Bootcamp

With an Entrepreneurship Bootcamp day 2 & 3!
to be able to take action for change &
share your idea for change during the WGT Live Week in Berlin, Germany

AIM OF THE 4-DAY WORKSHOP



KICK OFF

Common start for "We Grow Together 2023"



ENTREPRENEURSHIP

Learn the basic skills to make your project an success



NEXT STEPS

Plan the next steps to put your idea into action



YOUTH PASS

Learn more about the Youth Pass and how you can use it



EXCHANGE

Get to know the other teams and their story



MISSION

Define your teams mission and find your true purpose

OVERVIEW OF THE 4 WORKSHOPS



Welcome and Kick-Off
Start with Why



Problem Definition
Finding your activity



Put your ideas into action
Financing your idea



Youth Pass
Storytelling & Pitching

WORKSHOP 1

- ✓ Welcome & introduction to the EU Youth Strategy and the WGT project (by Monique, 30 minutes)
- ✓ Getting to know the other participants and their stories (by Valentin & Paul, 30 minutes)
- ✓ Where are you from? Getting to know the other country teams (by Valentin & Paul, 45 minutes)
- ✓ Short Break (15 minutes)
- ✓ Start with Why (30 minutes)

WORKSHOP 2

- ✓ Short recap (by Valentin & Paul, 15 minutes)
- ✓ Defining the problem you want to solve (by Valentin & Paul, 30 minutes)
- ✓ Finding possible solutions and checking them for their potential (by Valentin & Paul, 60 minutes)
- ✓ Short Break (15 minutes)
- ✓ Starting to put your ideas into action (30 minutes)

YOUR TRAINERS



PAUL SPITZER



VALENTIN MAYERHOFER

to create an amazing outcome!

10 great YouthGoal activities
& projects for *Inclusion* (#3) and
a Sustainable Green Europe (#10)!





The **WGT for Climate Education & Entrepreneurship 2024 Live Event** started with a Meet & Greet as participants, but also during a dinner with 150 decision makers, partners and other young people who took part in the EU YouthStart Award





Team Albania & GreenQuest



WHY?

GreenQuest

was developed to address the growing concern of urban **pollution** by engaging communities in environmental action. The platform aims to inspire individuals to actively participate in identifying and resolving pollution issues in their cities, **promoting environmental awareness and a cleaner urban environment.**



HOW?

Through the GreenQuest app, users can easily report polluted areas by uploading images and providing details about the location and nature of the pollution.

The app catalogs these reports as events, allowing other users to join clean-up or awareness efforts.

To motivate participation, GreenQuest incorporates a points-based reward system.

WHAT?

Users earn points by **contributing** to pollution reports and participating in **clean-up activities.**

Each month, the top three participants are awarded cash prizes and certificates from the local government, shop coupons, **encouraging continued involvement.**

This competitive and rewarding approach helps foster an active, ecologically responsible community.



Sign in

Create account

Green Quest

Your Journey to a Sustainable Future
Starts Here!

Team Austria & Self actualizing Youth



Know Thyself

We strive to understand who we are: What do I want? What am I good at? How can I help others?

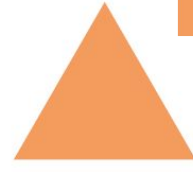
#growtogether



Serve the Community

We strive to cooperate and support each other. How can I make the world—whether it's my friend group, family, or local community—a better place?

#growtogether



Reach our full potential

We strive to improve our lives in every way: family, spiritual, social, work, and beyond. We aim to enhance well-being in all aspects.

#growtogether

WHO WE ARE



The world is full of sh*tty things.

1. Sh*tty things have always been solved by brilliant people.
2. Brilliant people have always been those who recognized and fulfilled their potential.

3. School isn't teaching us to be brilliant. Families aren't. Religion isn't—at least not for the majority.

4. So we, the youth, will just do it ourselves.

WHO WE COULD BE



Our vision is to place "developing one's potential" at the center of our society.

WHO YOU COULD BE



What's in it for you?

You are the average of the five people you spend the most time with.

What if these people would all strive to be brilliant?

Name one problem you couldn't solve.

Team Bosnia-Herzegovina & InklusOn-POINT



People with disabilities are struggling in daily life in terms of moving around the city and using all the facilities equally.

We see cases where a young person in a wheelchair cannot enroll in a high school that they like, because the school doesn't have an elevator or they want to go to a nice cafe but there's no special entrance / access.

EQUAL ACCESS TO FACILITIES



Aim of our project is to **raise awareness** of the lack of inclusivity for people with disabilities in **Sarajevo, Bosnia and Herzegovina**.

This will be done through **social media campaigns, promoting inclusive places, cooperating with local authorities** and eventually **create an app that would map the level of inclusivity** of institutions, cafes, schools etc.

EQUAL ACCESS TO FACILITIES



inclusionON-POINT

- **raising awareness** about the importance of inclusive and accessible places in Sarajevo
- **promoting inclusive spaces** and **influencing stakeholders**
- **developing an app** that will map and grade inclusive spaces in the city



INCLUSIVE SPACES FOR EVERYONE



Team Denmark & Threads of Change



Why?

Fast fashion drives consumers towards cheap on-trend goods, at the price of environmental degradation, excess carbon emissions, and exploitative working conditions in the Global South. “**Threads of Change**” empowers young people to untangle themselves from this destructive fast fashion paradigm.



How?

“Threads of Change” blends **education** with **practical action**, equipping participants with both the knowledge and tools to **reduce textile waste** and change their consumer habits. It’s about making **sustainable fashion** accessible and personal.



What?

Pilot workshops teaching participants how to **up-cycle** and **mend** their own wardrobe. During such workshops, participants will also dive into discussions on the **fashion industry’s** environmental impacts and consumer habits.



Team Georgia & Binspiration



WHY?

In our town, in Kazbegi, Georgia, there is a lot of garbage and people throw these outside, so it is actually **BIG problem** for us. Painting bins enhances public spaces by turning **ordinary objects into art**. This not only beautifies the area but also fosters **community** pride and engagement, raises **awareness** about waste management, and **promotes** a cleaner, more vibrant neighborhood.



HOW?

The project will result in public bins that are visually enhanced with **creative designs**, making community spaces more attractive. It will foster **greater community engagement and pride** through the involvement of local residents in the painting process. Additionally, the project will raise awareness about **environmental responsibility** by incorporating artistic elements into everyday objects.



WHAT?

1. **Design:** Create a design for the bins.
2. **Permissions:** Get approval from local authorities.
3. **Materials:** Gather paint, brushes, and protective gear.
4. **Prepare:** Clean and, if needed, prime the bins.
5. **Paint:** Apply your design, allowing for drying time.
6. **Maintain:** Check and touch up as needed.



Team Netherlands & ECO NECT



WHY

Imagine having to leave your country, home and family because of war, extreme poverty or climate change. And having to build a new life in a new country where you don't know the language, culture and people. It's hard to find your way and build a new life if you have to face these challenges alone!



HOW

By ECO-NECT you gonna get Connection with people close to you e.g. Neighbors. To let you feel belonging to the place and share your hobbies to the community in your country and the whole world



WHAT

Start now to create your own future with ECO-NECT



That's why we are developing the Eco-Nect app! The app that allows us to build inclusive and sustainable communities with newcomers and locals in all cities, villages and countries in an innovative way!

- * With an international team from the Netherlands, Sweden, Spain, France, Sudan, Palestine, Egypt.
- * Step by step based on a smart plan.



Team Spain & Pil Collect



PIL·COLLECT

Why?

As the **Camino de Santiago** becomes more crowded, a large accumulation of **garbage** is being produced.



How?

Encouraging the pilgrims to **preserve the path** they are following.



What?

Collaboration with **albergues** (=hostels) to collect the residue and offer the pilgrims **interesting activities** through their trip and a personalised **prize/gift** at the end of itself.



Team Ukraine & Sustainable space



United for Tomorrow: Sustain Space, Reduce Waste, Embrace Green, Support Well-being, and Protect World

WHY

Daily office work consumes significant resources, which, if uncontrolled, leads to excessive use

This strains ecological systems and negatively impacts employee well-being, highlighting the need for a green sustainable office to conserve resources and promote a healthier workspace

HOW

The Goal of our project is to show how people can combine their work and care for the environment

We aim to create a **sustainable space**, where we will have a balance between the human being and the nature



#10 Sustainable Green Europe



#Sustainable space



WHAT

Waste sorting – implementing a separate waste collection system to address pollution and promote sorting

Growing of the plants – enhancing air quality and productivity

Green wall – improving indoor climate by increasing oxygen and humidity, and connecting with nature

#Sustainable space



Team Switzerland & CIG NET PROTECT



4.5 billion cigarets end up in nature
around the world every year.
Over 7000 chemicals are exposed
63 of them cause cancer

Over 640,000 ghost nets in our oceans
Millions of marine animals die in agony every
year.

Before:

After:

From Streets to Seas:
Cigarette Butts & Ghost Nets
Small Litter, Big Damage

We can solve this problem,
by reducing the throw-away rate,
proper disposal and a good concept,
but also by manufacturing our product
sustainably from plastic that already
exists from the Ocean.



We Have
invented
a Mobile
Ashtray
Recycled
From The Ocean

Made from the Ocean

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Team Switzerland & Plowth



In the world there are many farmers who can't plough their fields because they do not have the necessary resources.

Pradeep Sapkota, Country Director of ONE WORLD Citizens in Nepal asked us to help them. So we designed the "Plough 1".



Our planting machine has a simple design, powered by two motors and a solar panel. The first motor is used to move the entire machine. The second motor is used to separate and plant the potatoes into the ground.



Financed by sponsors, we make our building plans and lists of links to the components available for free on our website. The users only have to buy the parts they don't already have and they don't have any additional costs.

Team Switzerland & Binspiration

Aquanovation
presents
the solution



**In some regions on our planet,
water is a scarce resource.**

**About 100 liters of fresh
drinking water are used on the
average shower (in Europe).**

**The energy used to heat 100
liters of water could be used
more efficiently in other ways.**



**We want to motivate our users to
save water and electrical power
while showering.**

**We achieve this by showing the
user their usage of water and
energy in easy-to-understand
numbers.**

WE PRODUCE YOU REDUCE.



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To share the change we see, and the importance of
Climate Education & Entrepreneurship for all Youth we took part
 in the EU YouthStart Award event in Berlin, Germany

The Youth Start European Entrepreneurship
 Award is awarded in three categories:



Idea Challenge

The category **Idea Challenge** includes ideas which are at the beginning of implementation and focus primarily on finding an innovative solution to a (social) problem

Real Market Challenge

The category **Real Market Challenge** includes mature ideas which have already taken the first steps towards implementation and are thus at a higher stage of development.

We grow together Challenge

The category **We Grow Together** includes ideas which aim at creating a positive change in the world and contribute to one (or more) SDGs in various ways. In this category, there is a focus on a cooperative implementations of the idea.



At the event we conducted the “We Grow Together for Climate Education & Entrepreneurship for all Youth Dialogue” with 150 decision makers, partners and young people from many countries



Erik Dauwen
Managing Director YouthStart
Entrepreneurship Fund, Belgium



Connie Hasenclever
Artist and Chairwoman of
the Educational Advisory
Board NFTE Germany



Isabell Hochwald
HR Managerin Young Talents
Schüco, Germany



Kirsten Kohlhaw
Business model coach
Berlin School of Economics & Law



Prof. Dr. Kyriakos Kouveliotis
Provost & Chief Academic Officer
Berlin School of Business and
Innovation



Valentin Mayerhofer
IFTE – Entrepreneurship4Youth
Austria



Gernot Scheffknecht
YEA Albania



Prof.ⁱⁿ Karin Steiner
Institute for Entrepreneurship
and Innovation, FH Kufstein



Sandra Uhlmann
GSBS and EBZ Olten
Switzerland



Prof. Timon Wölcher
Dep. Entrepreneurship Education
University Teacher College Vienna

We presented our activities in the We Grow Together category for inclusive and sustainable change



Nuria Rocabert Aragones
IMMS - I'm going into business
IHK Berlin



Georg Berger
Head of BBZ Olten
Switzerland



Myriam Baustert
Jonk Entrepreneur
Luxembourg



Marcel Invernón Cirera
Fundación "la Caixa"
Spain



Prof. Dr. Günter Faltn
Entrepreneurship Foundation
Serial Entrepreneur, Germany



Sagi Hartov
CEO, GGG



Sarah Haslam
Director Foróige
Ireland



Susanna Klein
Founder ALMSE Bavaria
Germany



Prof. Johannes Lindner
Chairman IFTE #Entrepreneurship4Youth
Chairman European Youth Start Network



Dr. J. D. LaRock
President NFTE USA



Josip Turkaij
Head of Sales,
Bartelt Glas



Manuel Wagner
Young Entrepreneur
Climate Impact Award Austria

The YEA! Team from Albania won the EU Climate Award with their GreenQuest project!



Monique van Dam
Founder OWC
Netherlands



Prof. Dr. Sascha Flemnitz
University of Europe for Applied
Sciences, Berlin



Prof. Dr. Wolf-Dieter Hasenclever
Entrepreneurship and Sustainable
Development, University of Applied
Sciences, Berlin



Justus Lenz
Director Liberal Institute
Friedrich Naumann Foundation



Daniel Nicolai
CEO **KNE** - Cooperation
for Sustainable
Development



Prof. Dr. Ramon O'Callaghan
President, GISMA



Arnold Ollinger
Social Business Expert



Ralf Peters
Governor Nominee
District 1910



Prof. in Susanne Spangl
Cooperative Association
University Teacher College
Austria



Marc Welter
Script, Ministry for Education,
Children and Youth Luxembourg



Munay Zamorano
Managing Director
newnatural

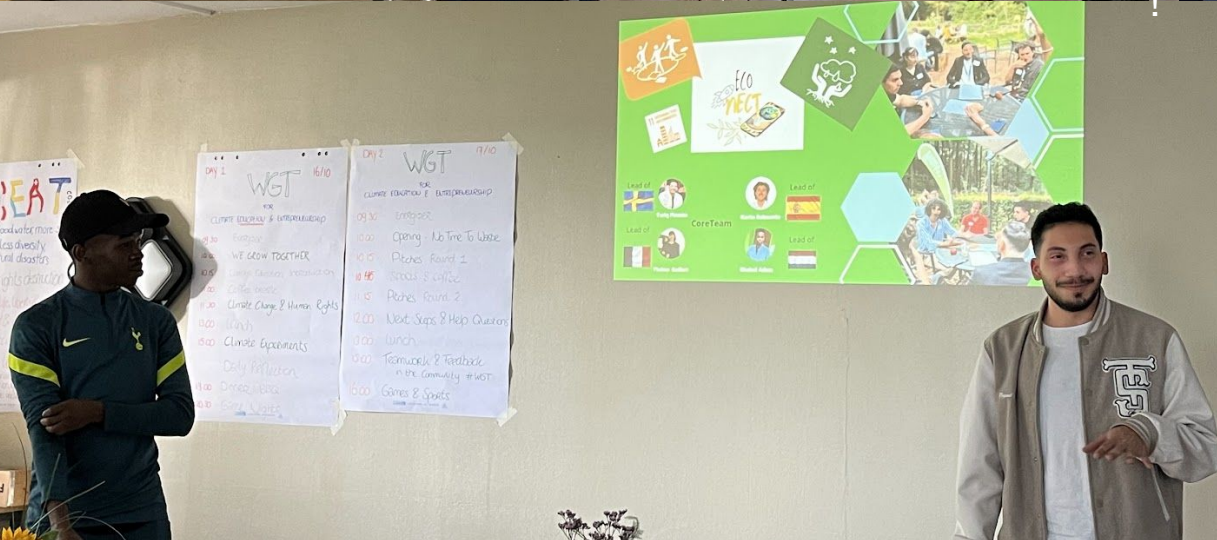


Zoran Zlatkovski
Founder & Chairman VEZ
North Macedonia





The WGT for the Right to Climate Education & Entrepreneurship for all Youth Dialogue
continued at our accommodation, organized by & for youngsters with decision makers of the Project partners!

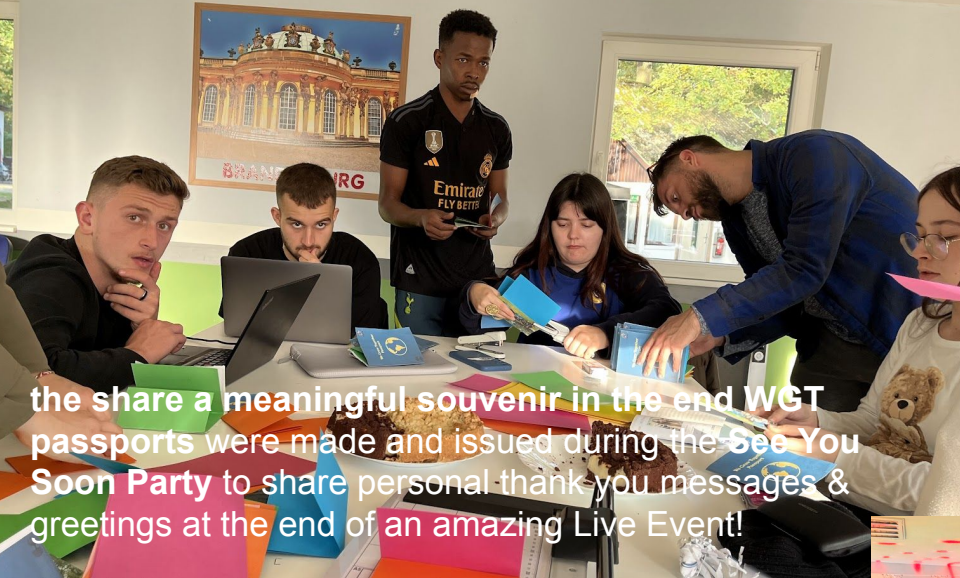


We became friends by sports, games,
energizers & fun!



oead





the share a meaningful souvenir in the end WGT passports were made and issued during the See You Soon Party to share personal thank you messages & greetings at the end of an amazing Live Event!



Our biggest eye opener of the entire WGT project: the Cultural evening with 10 very diverse countries!

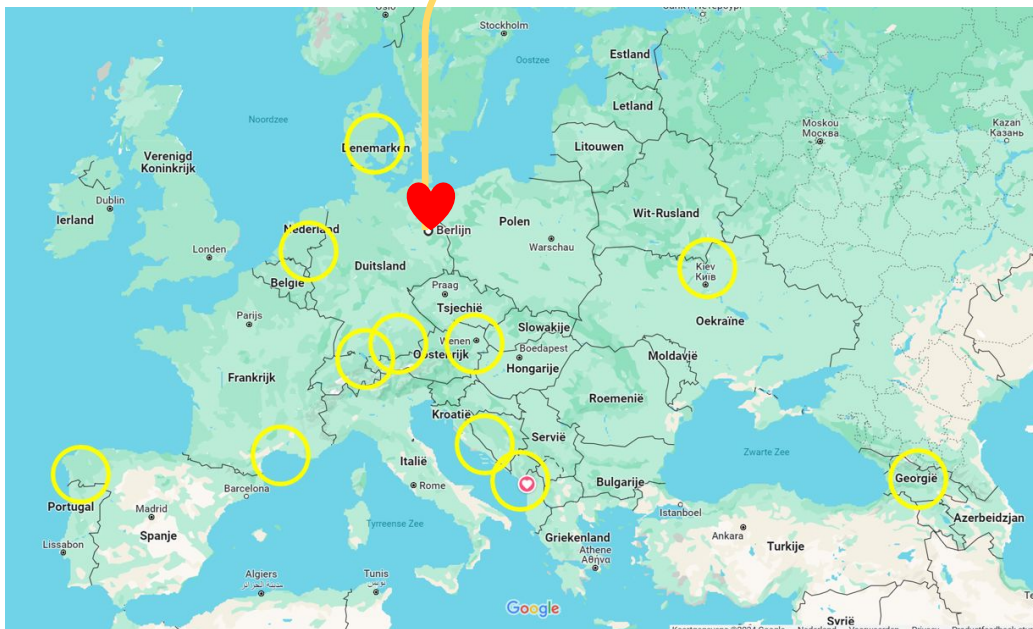


WE GROW
TOGETHER

With youngsters & partners from 11 countries!

- ★ Albania YEA!
- ★ Austria IFTE
- ★ Bosnia-Herz. BDF
- ★ Denmark Cirka cph
- ★ France Massiliazoom
- ★ Georgia ASBCD
- ★ Germany ALMSE Akademie
- ★ Netherlands OWC
- ★ Spain BreGal & Able2Sustian
- ★ Switzerland BBZ Olten
- ★ Ukraine EEF

Berlin, Germany



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